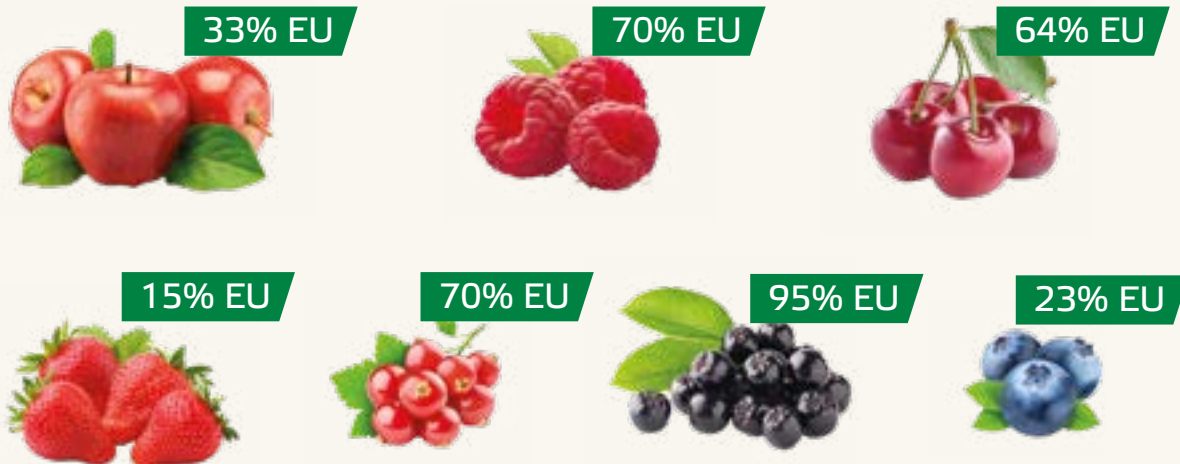


Horticultural market in Poland

The area of horticultural crops in Poland is over 400 thousand hectares, on which Polish gardeners produce almost 10 million tons of fruit and vegetables every year.

Poland is number one in the EU in the production of fruits such as:



Poland is also the third largest producer of vegetables in the EU with a production of 5 million tonnes, which means that every 10th vegetable in the EU comes from Poland.

We are the first in the EU in the production of red beet, the second in the production of cabbage, the third in carrots and the fourth in the production of onions and tomatoes.

As part of the New Common Agricultural Policy for 2023-2027, EUR 24 billion will be allocated to support and develop Polish agriculture.

The previous edition gathered exhibitors from 15 countries, including companies from Italy, the Netherlands, Spain, Belgium, Germany, Austria, the Czech Republic, Lithuania, Serbia, Ukraine, the United Kingdom, as well as New Zealand and Mexico

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TSW/16
23-24 JANUARY 2026

**FRUIT AND VEGETABLE
INDUSTRY FAIR**
Location: Targi Kielce Poland
ul. Zakładowa 1, 25-672 Kielce
email: tsw@tsw.pl

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TSW16

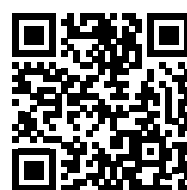
INTERNATIONAL FRUIT AND VEGETABLE INDUSTRY FAIR

23-24 January 2026

Poland

Kielce

tsw.pl



TSW – the largest trade fair for the fruit and vegetable industry in Central and Eastern Europe:

- Meeting place for fruit and vegetable producers with producers and distributors of gardening machinery and equipment, means of production, chemistry, fertilizers, as well as service providers for the horticultural industry.
- Conferences with the participation of Polish and foreign scientists and advisors presenting the latest solutions for the horticultural market.
- Events addressed exclusively to guests and industry exhibitors.



460
EXHIBITORS
OVER **72**
FROM ABROAD



16 737
VISITORS
OVER **572**
FROM ABROAD



Prestigious Competition
named after Professor Szczepan
A. Pieniążek – Innovations in Horticulture

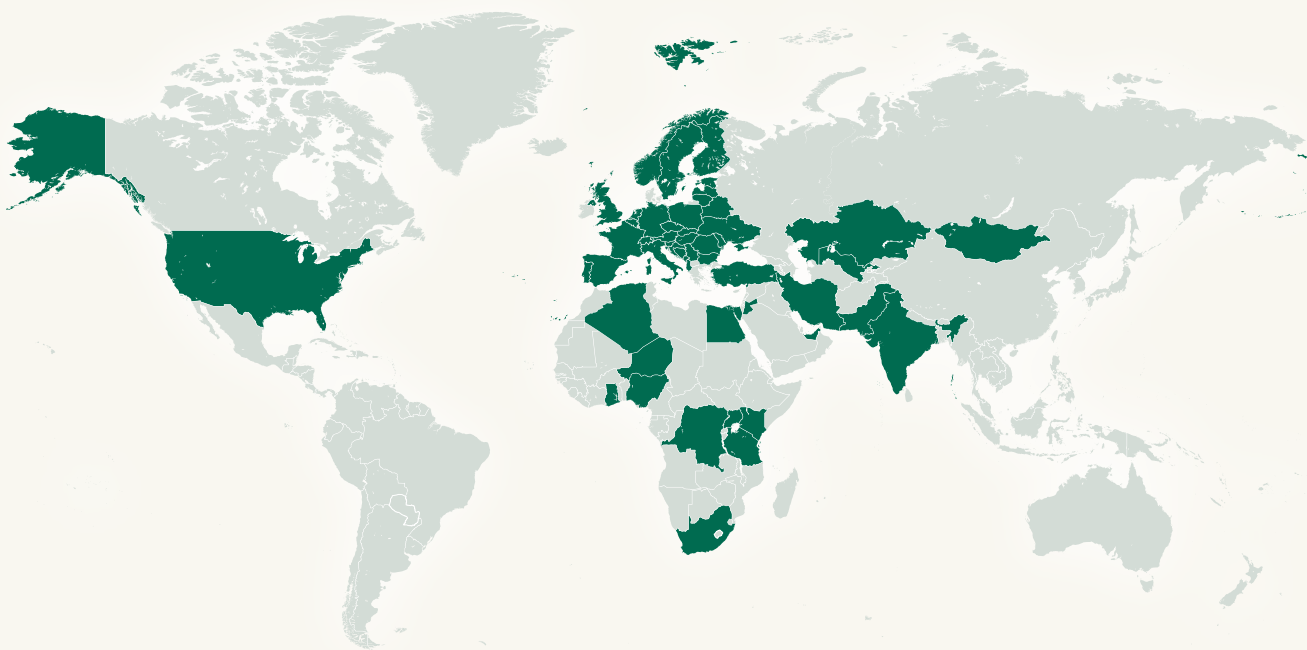
Fruit Grower
of the Year 2024
Competition – Leaders
of Polish Fruit Growing



Rich lecture program
during industry conferences:

- 16th Orchard Conference
- 13th Strawberry Conference
- 4th Berry Conference
- 16th Vegetable Conference
- 2th Viticulture Conference
- 3th Machinery Conference

International Visitors



Czech Republic **22,5%**

Lithuania **12,5%**

Ukraine **12,5%**

Netherlands **8,1%**

Italy **5,5%**

Latvia **4,4%**

Spain **4,1%**

France **2,6%**

Romania **1,8%**

Slovakia **2,6%**

Greece **3,0%**

Hungary **3,3%**

United Kingdom **2,2%**

Belarus **1,1%**

Bulgaria **1,5%**

Finland **1,5%**

Germany **2,2%**

Estonia **0,7%**

Slovenia **0,7%**

Sweden **1,5%**

Belgium **1,1%**

Japan **0,7%**

Russian Federation **0,4%**

Türkiye **0,7%**

Austria **1,1%**

Croatia **0,7%**

Ireland **0,4%**

Israel **0,4%**

Industry scope

- Machines
- Plant protection products
- Fertilizers and biostimulants
- Foil tunnels and greenhouses
- Nursery and seed material
- Irrigation
- Preparations for sanitary hygiene
- Packaging & Packaging Machinery
- Gardening accessories
- Storage technology
- IT and logistics services
- Vans
- Services for horticulture
- Orchard constructions

